

REPORT OF ACTIVITIES UNDERTAKEN AS PART OF PUBLIC AWARENESS CAMPAIGN AT GMFC TO INFLUENCE PUBLIC BEHAVIOUR ON COVID-19

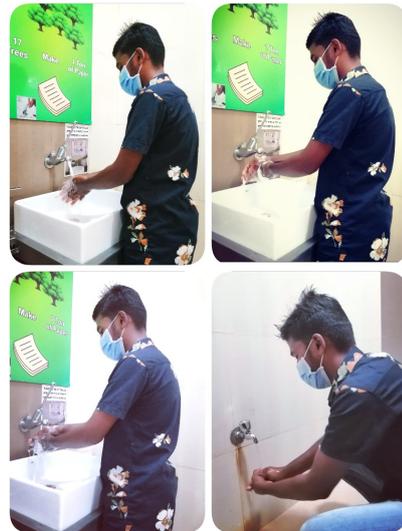
Following activities were undertaken at Goa Multi-Faculty College, Dharbandora from **October 23, 2020 (Friday) to October 29, 2020 (Thursday)** to influence Public Behaviour on Covid-19.

1. **Wash Your Hands Campaign:** To spread awareness about Covid 19, college initiated Wash Your Hands Campaign to make everyone aware of essence of washing hands the right way to stay away from Covid. As a part of this campaign students were encouraged to click a descent solo or group photograph of themselves and/or their family members posing with washed hands (E.g. Showing Palms, Showing action of washing hands etc). Theme for the same was Save Lives - Clean Your Hands. They were also asked to convey some message based on the above theme via slogan, placard or any other means. Campaign received overwhelming response from students. Some of the best photographs were circulated through various social media platforms to create public awareness.





WASH OUR HANDS & KILL THE GERMS, NOT YOURSELF



2. **Quiz on Healthy Immune System:** Considering pandemic situation, Online Quiz was organised on the topic “Vitamins and Minerals for a Healthy Immune System” so as to make public aware about different vitamins and minerals required to strengthen ones immune system. Objective behind this was to make people understand the importance of having food rich in various types of vitamins/ minerals and contribution of each of these in effective functioning of our various bodily functions. So that subsequently they can regulate their dietary intake to make it vitamins and minerals rich. Quiz Participants scoring 50% and above were

also awarded E-Certificates. More and more individuals were encouraged to participate in quiz by circulating quiz link through various social media platforms.

Report drafted by Asst. Prof. Sonam Gondlekar.

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